

CRIF Group

MEDIA KIT

CRIF IS A GLOBAL COMPANY SPECIALIZING IN CREDIT & BUSINESS INFORMATION SYSTEMS, ANALYTICS, OUTSOURCING AND PROCESSING SERVICES, AS WELL AS ADVANCED DIGITAL SOLUTIONS FOR BUSINESS DEVELOPMENT AND OPEN BANKING.

The mission that drives CRIF is to enhance the financial inclusion of consumers and to generate value and new opportunities for businesses by providing reliable digital information, intelligence and cutting-edge solutions.

We work responsibly to offer innovative solutions to support our customers, enhancing access to credit in compliance with current regulations, and enabling digital access and the use of financial services by previously excluded and underserved people.

CRIF is currently the leading group in continental Europe in the field of banking credit information and one of the main operators on a global level for integrated services for business & commercial information and credit & marketing management.

Driven by continuous innovation and using the most advanced technologies, CRIF supports banks and financial institutions, insurance, telco & media and energy & utility companies, as well as businesses and consumers.

With the aim of supporting society by improving access to credit and fraud prevention, CRIF has developed a line of services for consumers and SMEs dedicated to financial well-being and to fraud and cyber risk prevention and protection. In addition, CRIF Ratings, a credit rating agency registered with ESMA and an External Credit Assessment Institution (ECAI), provides credit ratings and assessments on non-financial companies based in the EU. CRIF is also an AISP in all European countries where the PSD2 directive for open banking is applicable, and an AISP in the UK.

The end-to-end knowledge company with data driven insights



INFORMATION

- Credit bureau & data pool
- Business information
- Marketing services
- ESG information
- Turn-key credit bureau platform
- Property information



OUTSOURCING

- Business process optimization
- Credit collection & special servicing
- Real estate valuation
- Real estate energy & sustainability



CONSUMER SERVICES

- Financial health and affordability
- Identity theft and cyber risk protection



INTELLIGENCE

- Advanced & big data analytics
- Open banking suite
- Credit, risk & digital consulting
- ESG analytics & advisory
- Credit rating services



PLATFORM

- End-to-end credit management platform
- Onboarding & remote collaboration
- Identification & fraud prevention services
- Customer Journey as a service
- Customer engagement & business development

CRIF in the world



37

country-based operations



85+

subsidiary companies



29

countries with credit reporting system projects



500+

software installations



6,600+

professionals at your service

AUSTRIA

BAHAMAS

BULGARIA

CYPRUS

CZECH
REPUBLIC

EGYPT

FRANCE

GERMANY

GREECE

HONG KONG

INDIA

INDONESIA

IRELAND

ITALY

JAMAICA

JAPAN

JORDAN

KSA
Riyadh -
in partnership
with Bayan

MADAGASCAR

MALAYSIA

MEXICO

PHILIPPINES

POLAND

REPUBLIC OF
SINGAPORE

ROMANIA

SLOVAK REPUBLIC

SLOVENIA

SPAIN

SWITZERLAND

TAIWAN
REGION

TAJIKISTAN

TURKEY

UAE

UK

USA

UZBEKISTAN

VIETNAM



10,500+

financial institutions



90,000+

business clients



450

insurance companies



1,000,000+

consumers

CRIF Headquarters

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