

StrategyOne

Where Intelligence meets credit confidence

Elevate your expertise with an integrated AI ecosystem:
design, optimize, and execute strategies with confidence and control.





Credit decisions reinvented for agility and trust

Every credit decision shapes the future of your business. StrategyOne is the AI decision management platform that transforms how organizations design and execute strategies, combining **decades of credit expertise** with the practical **power of agentic AI**. It is built to deliver speed, precision, and governance, giving you the clarity to act faster, the control to stay compliant, and the intelligence to turn every decision into a competitive advantage.



AI that performs like your best analyst

At the core of StrategyOne is an **AI assistant** trained on real-world credit practices. It understands your intent and turns it into validated strategies ready for execution. This means **faster onboarding**, guided workflows, and **decisions that remain explainable and compliant**, ensuring human oversight and authority at every stage.



From strategy to execution—seamlessly

StrategyOne gives you the freedom to manage the entire credit lifecycle in a single environment with built-in governance.

Whether you're developing new strategies, refining pricing models, strengthening portfolio performance, or protecting margins through early detection and fraud prevention, **every action is supported by transparency and auditability**. This means you can innovate with confidence while maintaining full compliance and control.



Confidence before every go-live

Simulation-first workflows, KPI validation, and champion–challenger testing give you **certainty before deployment**. Change cycles shrink from weeks to minutes, so your team can respond to shifts in risk and opportunity while reducing operational exposure and protecting margins.



Proven at scale

Trusted by hundreds of organizations across more than twenty countries and powering millions of decisions every day, to deliver faster, more secure, and consistently reliable outcomes.

**Lead the future of credit decisioning.
Request your demo today at [crif.com](https://www.crif.com)**

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