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# CRIF CYBER OBSERVATORY

2022







The CRIF Cyber Observatory analyzes the vulnerability of people and companies to cyberattacks, interprets the main trends concerning data exchange on the web, and offers suggestions for mitigating cyber risk.

A STUDY THAT GOES DEEP, EXPLORING BOTH THE OPEN AND DARK WEB ENVIRONMENTS.

### **OPEN WEB**

Indexed by search engines. Accessible to everyone via the most popular browsers







### **DARK WEB**

Hidden, not indexed by search engines.

Accessible via encrypted navigation software to guarantee anonymity.

THE IDEAL PLACE FOR HACKERS AND CYBERCRIMINAL ACTIVITIES





# RECORD OF PERSONAL DATA CIRCULATING ON THE DARK WEB

### MORE THAN 1.6 MILLION CRIF CYBER ALERTS



### **Users alerted**

about cyber-attacks against their personal data



Stolen information can be used for a variety of purposes, such as to break into victims' accounts, misuse services, extort or steal money or engage in scams such as phishing or smishing.



83.7% in relation to data found on the

**DARK WEB** 



16.3% in relation to data found on the OPEN WEB



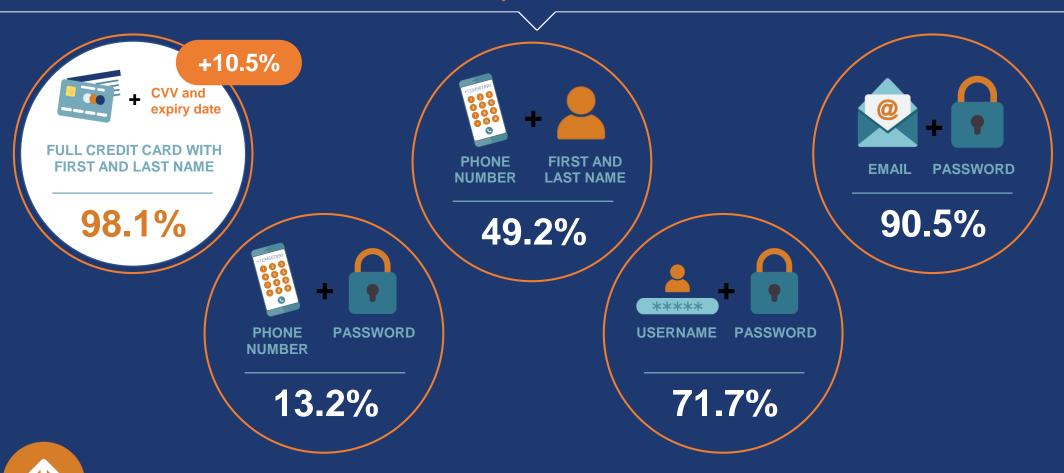
### The most vulnerable data on the web



Passwords and emails are confirmed to be the most vulnerable data along with phone numbers, and are valuable data for accessing many platforms and apps with 2-factor authentication login procedures.



## The most intercepted data combinations

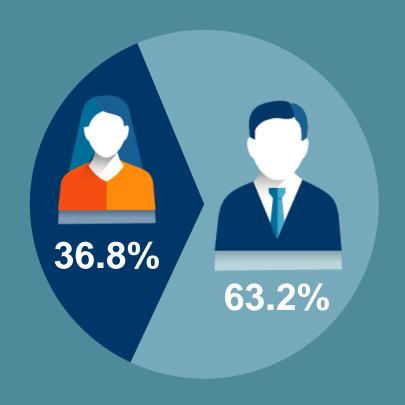


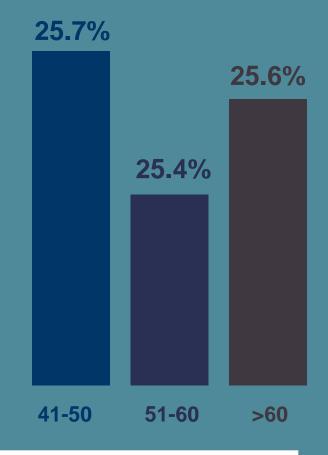


\* 2022 vs 2021 change



### Profile of the most affected users



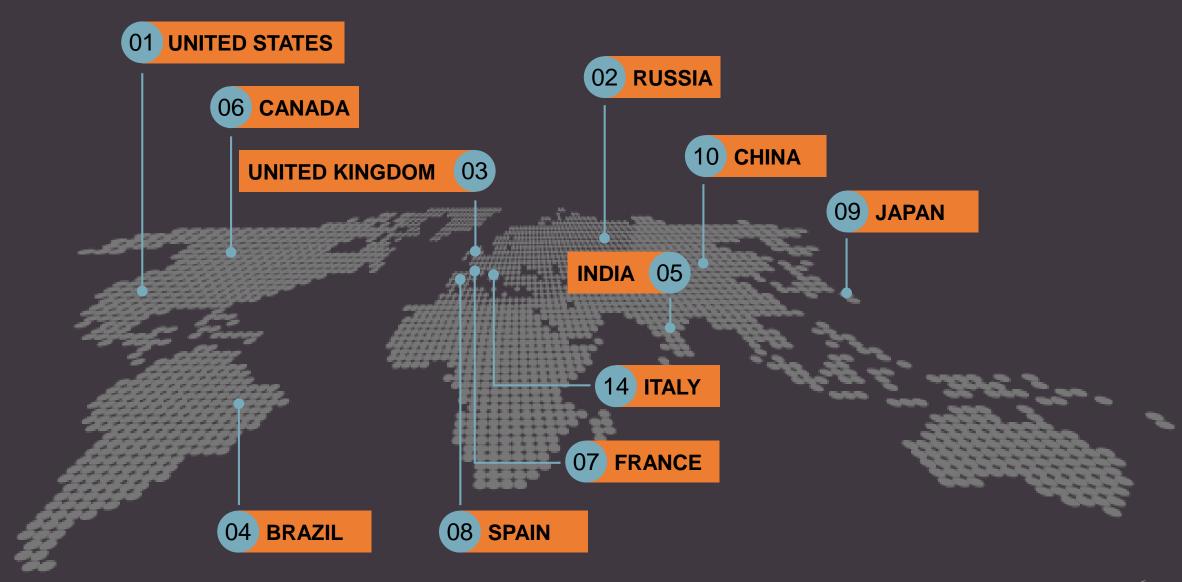




The age groups most affected are men over 40. The under 30s are less at risk, probably thanks to their greater familiarity with digital environments.



### Where credit card data is stolen the most





### Most stolen account types



1 25.7% SOCIAL MEDIA

> 1 2.4% E-COMMERCE



Mainly gaming and dating

28.4% 1 FORUMS AND WEBSITES

Entertainment site accounts are the most stolen, especially online gaming and dating accounts. However, the most significant increase concerns the theft of social media accounts, such as Facebook, Twitter, Instagram and Linkedln, which can lead to fraud and identity theft.



The latest edition of the CRIF Cyber Observatory confirms the significance of our data to fraudsters.

In fact, the circulation of data in 2022 was much higher than in the past, so much so that data found on the dark web tripled compared to the previous year. The reasons for this increase relate to the current geopolitical situation, which is seeing intense activity not only on the "physical" battlefields but also on the virtual battlefield, the so-called "cyberwar".

The danger of a phishing attacks or data theft is always lurking. CRIF aims to increase awareness about phishing among both young people and adults alike, promoting cyber educational initiatives, such as the **Cyberninja** game.

**Beatrice Rubini, CRIF Executive Director** 







### SAFE BROWSING

Tips to protect yourself against identity theft and digital fraud



### **Choose secure passwords**

It is important to choose long and different passwords for each account, using combinations unrelated to personal information.



### **Protect your devices**

Set up a screen lock with PIN, password, fingerprint or facial recognition, and turn on remote control for remote locking. Prevent others from using them without your consent. Set up monitoring.



# Install antivirus software and keep your software updated

To constantly improve the security of your devices it is essential to keep them updated and protected.



# Beware of suspicious messages, emails and phone calls

Always be wary of any attempt at contact that requires the provision of personal or financial information.



### Back up your data

Make regular full backups to avoid data loss. In addition, make a copy of your documents (at the very least the most important or most used ones) so that they are always recoverable via the internet.



### Use monitoring services

Choosing specific solutions to monitor the circulation of your data on the web is the best strategy for more comprehensive protection.

For more information: marketing@crif.com

